

Camilla Tan

● UX/UI DESIGNER

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SUMMARY

I am a product designer spent 4 years crafting user-centered interfaces, skilled at multi-device, interaction prototyping, and solving challenging problem.

EXPERIENCE

UX/UI Designer / [SafeAI](#)

Feb 2023 – Present (Sunnyvale, CA)

Zeno: Led several key redesigns & new features to create a better autonomous vehicle **fleet management user experience**, and supported UX/product leadership in startup culture.

Flux: Crafted and shipped a brand new **tablet** software on autonomous vehicles, including **design system, branding**, and **in-vehicle interaction design**. Coordinated with engineering team to deliver the product 0 to 1 under 4 months.

Product Designer / [PhotoUSA](#)

July 2020 - Feb 2023 (Fremont, CA)

PrintversePro: Increased online store's repeating & new customers by **35%** by simplifying reorder and integration process.

Fulfillment Order Management Dashboard: Improved team efficiency & reduced shipping mistakes by redesigning the fulfillment dashboard, which shipped **1M+** orders during the holiday pandemic with company's new fulfillment expansion.

Inventory: Resolved existing **warehouse logistic problems** by reinventing the real-time inventory system with QuickBooks.

Web developer Intern / [PLTW](#)

Summer 2019 (Indiapolis, IN)

Worked with designers to build **interactive** games with **html, css, JavaScript, React** for STEM K12 students.

Digital Communications Intern / [Intel](#)

Summer 2016 (Chengdu, CN)

Grew company culture via employee **interviews** and creating media contents (writing, photography, video) for the public.

EDUCATION

MS in Information Science

Human-Computer Interaction Focus

Indiana University Bloomington

2018 – 2020 (Bloomington, IN)

Bachelor of Management

Business Communications Focus

Dalhousie University

2013 – 2017 (Nova Scotia, Canada)

SKILLS

- Wireframing
- Rapid Prototyping
- User Research (interview, survey, heatmap, analytics)
- Interaction Design
- HTML, CSS, Javascript, Qt
- Usability, A/B Testing
- UX Strategy
- Web Accessibility
- Design System & Library
- AI & ML knowledge
- Device and hardware GUI

TOOLS

- Figma, Adobe XD, Sketch
- Hotjar, Clarity
- Github, Gitlab, Terminal
- Miro, Jira, Confluence